Blockchain Life Forum and AI Future Forum: Exhibition Rules and Regulations

General provisions

The following rules and regulations are the official annex to the agreements concluded by JETS CAPITAL EVENTS ORGANIZING AND MANAGING EST. (hereinafter referred to as the Organizer) with the participants of the exhibition (hereinafter referred to as the Exhibitor) within the framework of the Blockchain Life 2026 and AI Future Forum, which are held on December 1-2, 2026 at Festival Arena, InterContinental Dubai Festival City, the UAE (hereinafter the Forum).

1. The Organizer’s obligations

1.1. Provide consulting and informational support to the Exhibitor before and during the Forum by e-mail or in a working chat in the Telegram/WhatsApp messenger.

2. The Organizer’s rights

2.1. Change the Forum agenda (schedule, topics), determine the number and composition of speakers.

2.2. Prevent access to the venue of the Forum or to remove from the venue if the Exhibitor does not comply with the rules referred to in paragraphs 4-6. In such a case, the Contract is considered terminated, and the cost of paid services is not refundable to the Exhibitor.

2.3. Conduct an inspection of Exhibitor’s representatives, in order to ensure security and to eliminate the facts of carrying things specified in paragraph 4.1.

3. The Exhibitor’s obligations

3.1. Follow generally accepted norms of behavior and do not cause inconvenience to other participants during the Forum.

3.2. Scan the Platinumlist e-ticket each time while entry and exit. If the ticket is not scanned at exit, the Exhibitor’s participant can not re-enter the venue.

3.3. Obtain a Participant's badge at the registration desk. The badge is issued for both days of the Forum.

VIP badge along with VIP wristband are used for accessing VIP area. Business badge along with Business wristband grant lunch on both days of the Forum. In case VIP or Business wristbands are lost, they cannot be restored. A badge can be restored only if there is any available.

3.4. During the Forum, wear the Participant's badge on the neck. The badge is individual, transferring it to others is forbidden.

3.5. Ensure the permanent presence of at least one member of the Exhibitor’s representatives on the booth during all exhibit hours.

3.6. The VIP ticket holder must scan the e-ticket for Forum’s Afterparty access.

3.7. Follow:

- general safety rules;
- general fire safety rules;
- sanitary and epidemiological rules.

3.8. Get written agreement from the Organizer to connect any mining equipment (no later than November 2, 2026). In case such connection is negotiated by the Organizer, the sound power of such equipment cannot exceed 40 dB.

3.9. Fill in a form indicating a full list of participants (representatives) of the Exhibitor's company, no later than November 10, 2026. For non-compliance with the deadline the following penalties are provided:

- Changes to the list of participants in the period from November 11 to November 18, 2026 are subject to a fine of **$60** for each changed participant.
- Changes to the list of participants in the period from November 19 to November 25, 2026 are subject to a fine of **$100** for each changed participant.
- Changes to the list of participants as well as the replacement of badges or the release of new badges after November 26, 2026 and during the days of the Forum are subject to a fine of **$200** for each added / changed participant or for each new badge.

3.10. To negotiate with the Organizer by November 10, 2026 all the promotional materials that will be delivered to the booth. It is prohibited to distribute or giveaway branded ribbons, any food or beverages.
The Organizer has the right to limit the type and/or number of promotional materials to be placed on the booths.

3.11. In case of ordering additional equipment and/or services from the Organizer, send an application to the sponsor attendant no later than November 9, 2026. All

applications submitted from November 10 till November 20, 2026 are subject to an extra charge of 50% of the price indicated in the catalog. All applications submitted from November 23 till October 27, 2026 are subject to a 100% extra charge (all items are subject to availability).

3.12. Food and/or beverages must be ordered from the venue's official catering contractor. In case the Exhibitor needs this service for a booth, he must contact the Organizer at least 3 weeks prior to the event for details. The catalog of official catering published in the catalog of additional services.

3.13. In case of placement a car or any other wheeled equipment inside the venue, to provide the tires wrapped. The wrap must cover the whole tire surface to protect the venue's floor.

3.14. In case of having a sponsorship package "Promotional activity" a company is limited to one or two promoters maximum (depending on the purchased option). A company can not purchase several packages of promotional activity, the maximum number is two promoters per company.

4. The Exhibitor is prohibited

4.1. Bring to the territory of the Forum:

- food and drinks (including alcohol);
- thrust and cutting objects;
- narcotics and psychotropic substances;
- firearms, traumatic, gas and other types of weapons.

The Organizer reserves the right to withdraw products and items prohibited on the Forum territory.

4.2. Undertake any trading activities at the Forum territory.

4.3. Smoking on the Forum territory of tobacco products, vapes and electronic cigarettes. Smoking is allowed only in designated areas.

4.4. To be in a state of alcohol, narcotic and other intoxication on the territory of the Forum.

4.5. Distribute any advertising materials and/or any materials containing defamatory information and harmful to the reputation of third parties and/or companies.

4.6. Make any video in a conference hall.

4.7. Bring animals to the Forum territory.

4.8. Arbitrarily move or change the place of the exhibit space (booth), or dismantle the booth before the end of the exhibition (before 19:00 December 2, 2026).

4.9. Distribute any food and/or beverages at the Forum's territory without prior agreement with the Organizer.

4.10. Use routers or any devices that interfere with WiFi connections.

4.11. Have any branding or promotional materials connected to religion, sex.

5. Advertising

5.1. The Exhibitor is allowed to advertise only within the limits of the leased booth (the area and height specified in the Contract).

5.2. The use of superlative degree of comparison in the texts for the booth layouts and other promotional materials is allowed only with the Organizer's written negotiation. This negotiation can be obtained by the Exhibitor providing proof of superiority and citing an independent source. The decision to use superlatives is at the discretion of the Organizer

5.3. Placement of any advertising structures, materials and advertising activities outside the leased booth is allowed on a commercial basis and upon prior agreement with the Organizer.

Advertising activity includes the movement of Exhibitor's representatives, which can be attributed to advertising actions, provided that these representatives have on their clothes (or otherwise), significant (in the opinion of the Organizer) distinctive characteristics that make it possible to unambiguously refer them to people working for the Exhibitor or invited by the Exhibitor.

5.4. Additional advertising package "Participation of promoters" can be purchased only by the Exhibitor having a booth within the Forum.
5.5. Playback of audio materials, audio accompaniment of video materials, and / or sound amplification is prohibited.

5.6. The Exhibitor guarantees that any protected results of intellectual activity and means of individualization (logos, trademarks, etc.) that are used, copyrights, and related rights (hereinafter referred to as – intellectual property) used in accordance with the current legislation of the UAE, all the necessary agreements with rights holders are enclosed appropriately, apply at the time of use of that intellectual property, all fees necessary for the unrestricted use by the Exhibitor of the specified intellectual property paid in full.
In case of disputes and claims from third parties related to intellectual property infringement, the Exhibitor is liable in accordance with the legislation of the UAE.

5.7 The exhibitor bears sole responsibility for the content of its advertising materials (including, but not limited to, handouts, flyers, brochures, etc.). All inquiries and claims from third parties related to the advertising materials are addressed and resolved exclusively by the exhibitor.

6. Booths Limitations

6.1. Booth's height is limited as follows:

a) The maximum height of Startup, Gold, and Platinum booth is 2.5 m
b) The maximum height of Sapphire and Sapphire Max booth is 3 m including a platform up to 8 cm
c) The maximum height of turnkey Diamond or Premium booth is 5 m
d) The maximum height of General, Diamond or Premium booth built by the Exhibitor individually (via the third-party vendor) is 5 m. Indicated height must include all technical details (rigging trusses, etc.)
   If the Exhibitor requests General, Diamond or Premium booth higher than 5 m, it is allowed only with prior Organizer's written negotiation received before October 12, 2026. Such booth must be constructed as double deck booths with the maximum height of the top point - 8 m.

If the heights indicated in the Contract and these Rules are mutually inconsistent the Contract will prevail.

6.2. The use of lighting equipment that engages with the area outside the booth without distracting other Exhibitors can be negotiated with the Organizer for the following packages exclusively: Diamond and Premium in case a booth is built by the Exhibitor individually, via the third-party vendor.

6.3. The placement of LED screens is prohibited at the Startup, Gold and Platinum booths. For Sapphire and Sapphire Max booths LED screens may be:

- ordered from the site organizer;

- independently placed by the Exhibitor on a floor stand. The Exhibitor is obliged to pay for additional electric power for a booth before November 9, 2026.

6.4. The placement of TV panels (both on a floor stand and on the booth's panel) is prohibited at Startup booth.

6.5. The placement of TV panels on a floor stand is prohibited at Gold booth. At the booths of this type, placement of TV panels is allowed only on the wall (panel) of the booth.

6.6. The placement of advertising and/or technical rigging are allowed only for General, Diamond, and Premium booths only with prior written Organizer's and venue's negotiation received before November 5, 2026. All riggings must be installed by the appointed venue partner.

All rigging trusses must be coloured in black or be covered with black cloth.

6.7. It is not possible to order and place any additional equipment and/or furniture at the Startup booth.
If the Exhibitor is willing to deliver his own equipment, it must be negotiated with the Organizer by November 10, 2026. The Organizer has the right to limit or decline the delivery for the Startup booth.

6.8. The placement of large equipment at the booth such as container, immersive tank, etc. must be negotiated with the Organizer by November 1, 2026.
The security deposit for the large equipment set up at the booth is 5000 USDT to guarantee booth safety. The deposit to be refunded no later than December 25, 2026.

7. The Exhibitor's liability

7.1. The Exhibitor is financially responsible for the booth construction and equipment provided for rent, as well as technical devices and inventory. In case of loss or damage to the above-mentioned items, the Exhibitor pays for the damage caused in double the amount of the cost.

7.2. The Exhibitor is responsible for any actions of its representatives at the Forum venue. Representatives of the exhibitor, the list of which is included in the accreditation form (point 3.9) and on which the badges are issued, are obliged to comply with the terms of the Participation Agreement, for violation of which liability is provided.

7.3. The Exhibitor is responsible for ensuring that all marketing, promotional and other activities carried out by the Exhibitor in connection with the Forum comply with

applicable laws and regulations governing the marketing of Virtual Assets and related activities, including the applicable regulations and requirements issued by the Virtual Assets Regulatory Authority (VARA).

In the event that, as a result of the Exhibitor's failure to comply with the applicable VARA marketing regulations, the Organizer becomes subject to any claims, fines, penalties or other sanctions imposed by any governmental or regulatory authority, or any third party, the Exhibitor shall indemnify and reimburse the Organizer for all documented amounts of such fines, penalties, expenses incurred by the Organizer.

7.4. The Exhibitor acknowledges and agrees that:

- The cost of electricity supply services shall be determined based on the rates established by Media Pro, the venue's official contractor.
- The electricity rate card provided by the Organizer to the Exhibitor reflects Media Pro's rates applicable at the time of card's distribution and is provided for preliminary reference purposes.
- Media Pro reserves the right to review and revise these rates, including after the rate card has been provided to the Exhibitor.
- The final cost of electricity supply services shall be determined based on Media Pro's rates in effect on the date of invoice issuance and may therefore differ from the rates specified in the previously provided rate card.
- The Exhibitor agrees to pay for the electricity supply services in accordance with the final invoice issued based on Media Pro's applicable rates.

8. The Organizer's liability and exclusion of liability

8.1. The Organizer is responsible for the timely holding of the Forum and the proper provision of services agreed by the parties in accordance with the Contract.

8.2. The Organizer is not responsible in case of improper provision of the service, if the improper performance was the result of unreliability, insufficiency or untimeness of the information provided by the Exhibitor.

8.3. The Organizer is not responsible for the safety of exhibition materials and other property of the Exhibitor. The Exhibitor independently ensures the safety of the property.

8.4. The Organizer is not responsible for non-compliance of the provided service with the Exhibitor's expectations and/or for its subjective evaluation. Such non-compliance with expectations and/or negative subjective evaluation are not grounds to consider the services rendered poorly or not in the agreed amount.

8.5. The Organizer is not responsible for violation of the terms of these Rules, if such violation is caused by force majeure circumstances, including: actions of state authorities, fire, flood, earthquake, other natural acts, lack of electricity, strikes, civil unrest, disturbances, any other circumstances, not limited to the above, which may affect the performance by the Organizer.

8.6. The Organizer is not responsible for the content of the Exhibitor's advertising materials, as well as the availability of permits, certificates, licenses, patents, and properly executed copyrights in relation to the exhibited materials.

9. Other terms

9.1. The Exhibitor agrees and acknowledges that changes to these Rules entail the introduction of these changes into the contract concluded between the Customer and the Contractor, and these changes to the contract come into force simultaneously with the entry into force of such changes to these Rules.

9.2. In all other cases, which are not provided for by these Rules and the Contract, the parties will be guided by the current legislation of the UAE.

Approved by the Organizer
JETS CAPITAL EVENTS ORGANIZING AND MANAGING EST.
Est. Owner Sergei Khitrov

License No. 1046196
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Appendix 1

PENALTY REGULATIONS
for Exhibition Booth Build-Up and Dismantling Works

These Regulations define the liability measures for violations of the build-up and dismantling rules established by the Event Organizer.

Penalties may be imposed on Exhibitors, Contractors, and other organizations performing works at the event venue.

The Organizer reserves the right to document violations by penalty notices, photographic and video evidence, as well as to apply liability measures in accordance with these Regulations and the terms of contract.

1. Violation of Build-Up and Dismantling Deadlines

1.1. Continuation of build-up works after the end of the official build-up period shall result in a penalty of USD 2,000 per hour.

1.2. Failure to remove construction materials, equipment, or waste in a timely manner, as well as obstruction of aisles after the end of the official build-up period, shall result in a penalty of USD 500.

1.3. Violation of booth dismantling deadlines shall result in a penalty of USD 500 per hour.

2. Violations of Technical Regulations

2.1. Carrying out works without an approved design project or in violation of the approved design project shall result in a penalty of USD 1,000.

Any unauthorized structures, decorative elements, and any other deviations from the approved design project shall be subject to immediate dismantling upon recording of the violation.

Such dismantling shall be carried out at the Exhibitor’s expense.

2.2. The use of unauthorized suspended structures, as well as exceeding the maximum suspension height permitted by the Organizer, shall result in a penalty of USD 1,500.

Upon recording of the violation, the Exhibitor shall immediately rectify the identified non-compliances.

Failure to comply with the Organizer's requirement within the specified period shall result in an additional penalty of USD 5,000.

2.3. Connection of equipment without prior approval from the Organizer and/or the event technical services shall result in a penalty of USD 800.

3. Violations of Safety Requirements

3.1. Carrying out works in violation of health and safety requirements shall result in a penalty of USD 250.

3.2. Blocking evacuation routes and technical areas shall result in a penalty of USD 1,000.

3.3. Storage of materials and equipment in non-designated areas shall result in a penalty of USD 250.

3.4. Obstruction of fire exits, aisles with construction waste during the build-up period shall result in a penalty of USD 500.

4. Damage to Property and the Venue

4.1. Damage to venue property shall be compensated in full based on the actual amount of damages determined by the venue.

4.2. Damage to engineering systems and utilities shall be compensated in full based on the actual amount of damages determined by the venue.

4.3. Damage to the Organizer's equipment shall be compensated in full based on the actual amount of damages determined by the Organizer.

5. Additional Liability Measures

In the event of a serious or repeated violation, the Organizer reserves the right to:

- restrict the Contractor's access to the venue;
- suspend build-up works;
- disconnect the booth's power supply;
- prohibit the operation of the booth;
- deny access to personnel;

- retain the security deposit;
- apply other measures in accordance with the event regulations.

6. Violation Recording Procedure

Violations shall be recorded by the Organizer’s representatives through:

- preparation of a violation report;
- photographic evidence;
- video evidence;
- reports from the venue’s technical services.

7. Final Provisions

Participation in the event constitutes acceptance of these Regulations by the Exhibitor, Contractor, and other contractor organizations.

The Organizer shall be entitled to impose penalties based on recorded violations without any additional coordination with the violating party.